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USAID YOUTHPower JORDAN ACTIVITY

USAID YouthPower Jordan (March 2017 – March 2022) worked with vulnerable youth ages 10-29 in 60 communities across Jordan through a youth-led, positive youth development approach to improve opportunity, well-being, and civic engagement of youth. USAID YouthPower Jordan empowered participants to act as engaged citizens and productive members of society with the agency to advocate for themselves and to shape services designed to better prepare them to enter higher education, vocational training, and the workforce. USAID YouthPower partnered with youth and strategic counterparts at the national and grassroots level to create sustainable, community-based resources and avenues for positive youth development.

Youth Profile

- Dropped out/not performing well in school
- Living in poverty
- Living with disabilities; and/or
- Lacking the assets, agency, and enabling environment to engage positively with communities and peers
- Refugee youth
- Equitable participation of male and female youth

Intended Results

- 1 Increased awareness and use of existing programs and positive opportunities by youth
- 2 Improved quality of available services and positive opportunities for youth
- 3 Strengthened engagement of youth in the development of new activities
- 4 Increased opportunities for positive youth engagement
- 5 Improved enabling environment for positive youth engagement



Youth-driven thematic areas of the Innovation Fund

Technology and Digital Innovation	Filmmaking and Digital Media	Environment and Green Solutions
Sports and Health	Gender & Social Inclusion	Entrepreneurship and Workforce Preparedness
Local Tourism and Heritage	Youth-Oriented Local Policy Development	Youth Psychosocial Support

Core Components

▼ Youth Outreach and Engagement

USAID YouthPower utilized peer-to-peer mobilization, in-depth community profiles, and partnerships with local leaders, civil society organizations (CSOs), and families to identify and engage the most at-risk youth in each community.

▼ Community Asset Mapping

Youth raised their awareness of resources, opportunities, and gaps in their communities through community asset mapping, and developed an evidence base to make data-driven decision and design solutions.

▼ Cross-cutting: Gender and Social Inclusion

Gender and social inclusion were considered and embedded across the components, while expert partners and youth gender and social inclusion champions led specific activities on empowerment and rights of female youth and youth with disabilities.

▼ Learning and Further Education

Youth built their agency and critical thinking through Transformational Learning curricula, engaged in community-based practicums to apply their skills, and organized into thematic Learning Clubs to explore their interest areas.

▼ Innovation Fund

A \$3.7 million Innovation Fund supported youth to design and lead innovative community development and social entrepreneurship initiatives while receiving technical training, networking, and mentorship from industry experts.

▼ Cross-cutting: Digital Engagement and Innovation

USAID YouthPower harnessed the power of youth and digital technology to expand reach through a Facebook group, virtual talk shows, digital mapping, and a virtual youth center now housed under the Ministry of Youth.

Outcomes

ASSETS

75% of participants

reported increased preparedness to enter higher education, vocational training, and/or the workforce

10,525 youth

trained in soft skills/life skills

AGENCY

17,961 youth

reported increased self-efficacy

1,625 youth

held leadership roles in new activities

ENABLING ENVIRONMENT

244 avenues

for positive youth engagement established

78.4% of youth

reported positive value and/or recognition by adults

CONTRIBUTION

3,073 youth

engaged in 13 Learning Clubs created by youth

88.3% of youth

participated in civic engagement activities

584 initiatives

designed and led by youth

Nationally Scalable Strategies

USAID YouthPower has produced three technical briefs documenting high-impact strategies that proved effective across the activity and show promise for scale:

- Youth in Governance
- Youth Economic Empowerment
- Youth Leaders and Influencers

Please refer to these briefs for detailed descriptions of the strategies and recommendations for scale.



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