

# Impact Recap 2022







## Building a More Resilient and Equitable World

From climate change and cross-border conflicts to the growing inequities left behind by the COVID-19 pandemic, the world faced multiple and complex challenges in 2022. Drawing from seven decades of learnings, Global Communities partnered with local leaders, governments, civil society and the private sector to face these problems directly and design customized, local solutions. Across five continents, in over 30 countries and alongside thousands of communities, we helped to create meaningful and measurable change in service to our vision of a more just, prosperous and equitable global community.









# Where We Worked in 2022

## Middle East

Egypt  
Iraq  
Jordan  
Lebanon

## Asia & Europe

India  
Kosovo  
Ukraine  
Sri Lanka  
Romania



## Americas

Argentina  
Brazil  
Colombia  
Haiti  
Honduras  
Guatemala  
Mexico  
United States

## Africa

Botswana  
DRC  
Ethiopia  
Ghana  
Kenya  
Madagascar  
Malawi  
Tanzania  
Zambia





# From Crisis to Resilience

In today's complex world, fragile and stable contexts are not always clearly defined, and communities move back and forth from crisis to resilience. We understand this dynamic and, in 2022, we continued to tailor our programs to the real-time needs of communities, drawing from our extensive experience in humanitarian assistance, sustainable development and financial inclusion.

To build a path forward, we recognized the need for greater collaboration between the humanitarian, development and peace sectors to support families and communities through crises while fostering long-term resilience. As we have always done, we implemented solutions generated by the communities we serve and spearheaded new localization models that shift power dynamics and put decision-making in the hands of those who are most affected. Through it all, we worked toward these changes by harnessing the power of innovation, collaboration and cutting-edge technology.







# Triple Nexus

Today's reality is that communities do not move neatly on a continuum from crisis to resilience. Shifts back and forth caused by political instability, climate disasters and conflicts can take a stable environment like Ukraine into crisis overnight.

Global Communities believes meaningful solutions lie at the intersections that link humanitarian, development and peace-building programs – also known as the triple nexus. Our unique expertise allows us to leverage learnings for integrated programs and respond to rapidly changing circumstances.



## UKRAINE

## Pivoting in the Wake of Conflict

Since the onset of the war in Ukraine in February 2022, Global Communities has worked directly with local governments and civil society organizations to support urgent needs, building on the long-term relationships we have established over six years of development work. Our unique ability to shift from sustainable development to humanitarian assistance and back again allowed Global Communities to procure goods from Ukrainian producers and vendors, support the local economy in the midst of a crisis, and deliver more than \$1 million worth of essential items for internally displaced people in eight communities across three oblasts in western Ukraine.

### Fast Facts

- In the first year of the war, an estimated 8.1 million refugees fled to neighboring countries, with more than 5.9 million people displaced inside Ukraine.
- Global Communities procured and arranged for delivery of \$1 million worth of items such as generators, washing machines, beds, blankets, baby diapers, soap and toilet paper for internally displaced people in 8 communities across 3 oblasts in western Ukraine.
- In 2022, we reached more than 14,000 internally displaced people with emergency support and completed 13 service delivery projects.





UNITED STATES

## Building Healthy Communities in Southern California

In 2022, Global Communities closed a year-long COVID-19 vaccination education and outreach program in San Diego County, California, where we partnered with local government and community organizations to increase vaccine equity among hard-to-reach and hard-to-vaccinate populations. This program included in-person events with local community partners, online webinars and education sessions, vaccine incentives through a local business partnership, and an extensive Instagram presence to reach youth and parents of young children with accurate and timely information about COVID-19 vaccines and local events in multiple languages.

### Fast Facts

- We organized more than 175 outreach and 32 vaccine events to reach more than 4,000 people across 2 regions of San Diego by June 2022.
- Our team of COVID-19 Outreach Specialists spoke 14 languages besides English, so staff could deliver public health information in culturally responsive ways.
- Community members received \$25 vouchers to local coffee shops and restaurants when they received a vaccine through one of our partner events or services.







## ETHIOPIA

# Adapting to Climate Realities with Urgent Solutions

Since 2005, Global Communities has developed a strong reputation in Ethiopia for community-based, integrated programming to build resilience in the face of these challenges. With funding from the United States Agency for International Development (USAID), in January 2020, we embarked on a five-year initiative to improve resilience to mitigate, adapt to and recover from climate and conflict-related shocks in some of Ethiopia’s most vulnerable pastoral regions. Through the Resilience in Pastoral Areas South (RIPA South) project, Global Communities, in collaboration with implementing partners GOAL and iDE, is addressing many of the root causes of vulnerability for pastoral families with immediate support and layered programming to advance long-term development and conflict resolution.

### Fast Facts

- As many as 25 million people are at risk of hunger and disease in the Horn of Africa due to drought and resulting food crises.
- Pastoralists make up an estimated 14% to 18% of Ethiopia’s population.
- RIPA South currently operates in five regions that are home to over 5 million people, 95% of whom live in rural communities.
- In the lowland areas where RIPA South operates, wasting — low weight-for-height caused by severe undernutrition — occurs at a rate of triple the national average.
- In 2022, 22,330 core breed livestock from 4,466 different households received 450 kilograms of multi-nutrient livestock feed for three months.



## SYRIA

## Emergency Response with a Long-Term Lens

Global Communities began providing humanitarian assistance in Syria in 2014, following the start of an armed conflict that has lasted more than a decade and uprooted more than half of the country's population. At least 6.7 million Syrians are living as internally displaced people, with 1.9 million in camps or informal settlements, while another 5 million have sought shelter abroad as refugees.

To help meet the needs of the most vulnerable in this crisis, Global Communities focused heavily on food security, shelter, livelihoods, protection, and water, sanitation and hygiene (WASH) activities throughout 2022.

### Fast Facts

- Global Communities provided 50,000 emergency shelter non-food items kits to conflict-affected households, improving living conditions for more than 300,000 Syrians.
- A total of 1,000 chlorinated water trucks delivered 25 liters of water per person a day for 200,000 Syrian refugees.
- We distributed \$5.5 million in electronic vouchers to support 40,000 families in purchasing hygiene items.
- We distributed 62,502 dignity kits to 51,640 women and girls in Atmeh camp.
- We distributed 229,000 food baskets every month to improve food security for more than 160,000 Syrians.







Photo by Nery Sosa

## GUATEMALA

# Resilience through Recovery and Food Security

In Guatemala, Global Communities continued working in isolated, rural communities in the mountains of Huehuetenango that are part of the Dry Corridor, an area where years of unpredictable rainfall have decimated crop production and led to sharp spikes in hunger and food insecurity. For the families in this region that have lived off the land for generations, recent price inflation is just the latest in a series of crises, as Hurricanes Eta and Iota brought widespread flooding to the region in 2020 right before the harvest season, wiping out harvest and food reserves.

### Fast Facts

- Over a quarter of the Guatemalan population (26%) was predicted to experience acute food insecurity between June and September 2022.
- Global Communities distributed more than \$3.3 million in direct cash transfers to families throughout Huehuetenango.
- We also distributed over \$1.8 million in cash assistance to 6,832 families to regenerate small businesses and livelihoods.
- We conducted 6,731 home health visits to provide food and nutrition information as well as guidance on preparing a family budget.



## JORDAN

## Launching a Youth-Led Future

In 2022, a powerful five-year program to support young people in Jordan came to a successful close. From March 2017–March 2022, with funding from the United States Agency for International Development (USAID), Global Communities worked with a total of 16,415 young people (ages 10 to 29) from 60 communities across Jordan to improve opportunity, well-being and civic engagement of youth. The program – USAID YouthPower Jordan – partnered with youth and strategic counterparts at the national and grassroots levels to create sustainable, community-based resources and avenues for positive youth development.

### Fast Facts

- Engaged 16,415 youth aged 10 to 29 years old, 88% of whom participated in civic engagement activities;
- Trained 10,525 youth in soft and life skills;
- Equipped 1,625 youth to assume leadership roles in new program activities; and
- Supported 584 initiatives designed and led by youth.











# Localization

The complex challenges facing communities around the world require customized, locally owned solutions. Global Communities does not believe in a one-size-fits-all approach and is committed to advancing the localization of our work through a wide range of models.

As our sector transforms, Global Communities will lead the way, always centering local voices and prioritizing support and technical assistance for sustainable, community-driven solutions.



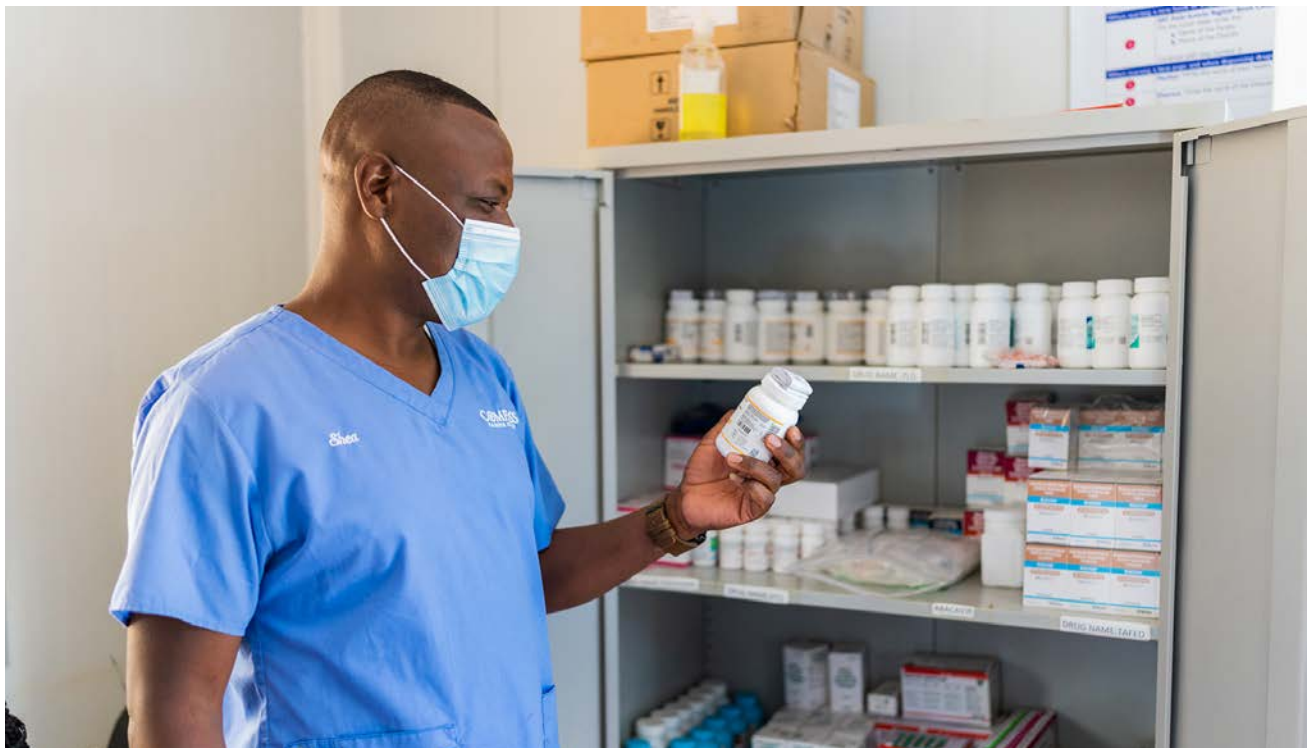
ZAMBIA

## Improving Economic Security for HIV Caregivers

Global Communities continued its work with the local organization Project Concern Zambia (PCZ) to mitigate the impact of HIV and improve the health and well-being of vulnerable children and adolescents through the delivery of high impact, evidence-informed and age-appropriate interventions. In 2022, USAID-funded Empowered Children and Adolescent Program II (ECAP II) identified women living with HIV who are caregivers to vulnerable children and adolescents and supported them in creating market-linked savings groups to help them improve their household economic security.

### Fast Facts

- PCZ supported caregivers to 24,000 vulnerable children and adolescents in creating market-linked savings groups.
- A total of 151 savings groups formed in Central and Southern Provinces and accrued 1,876,567 Zambian Kwacha (\$88,874) in savings.
- Three Women Empowered savings groups accessed grants amounting to 30,000 Zambian Kwacha (more than \$1,400) in association with the Ministry of Housing and Rural Development.
- PCZ linked 234 vulnerable children and adolescents and their caregivers to social cash transfers through the Government of the Republic of Zambia.







SRI LANKA

# Building Resilience through Economic Empowerment

Under the United States Agency for International Development (USAID) funded Social Cohesion and Reconciliation (SCORE) program, Global Communities is working with the Government of Sri Lanka, local partners and civil society to address underlying challenges to reconciliation. The program concentrates on supporting economic development and service delivery among marginalized and conflict-affected communities as well as providing psychosocial support and capacity building of women and youth as peace leaders.

## Fast Facts

- Nearly 22,340 participants were directly impacted by SCORE's activities in 2022.
- Seven and a half acres of unused land were demarcated into individual plots for cultivation to 30 food insecure individuals through collaboration with the Hardy Advanced Technological Institute in Ampara District.
- A total of 104 individuals received farming materials to set up home gardens and participated in technical training provided by the Department of Agriculture in Sumendhangapura in the Trincomalee District as part of an agriculture-based economic recovery program.





INDIA

## Community Mobilization for Immunization Acceptance

In 2022, Project Concern India (PCI), a Global Communities Partner, continued to mobilize communities for increased acceptance of the COVID-19 vaccine, strengthening routine immunization more generally, and improving health-seeking behaviors to maintain population immunity. Based on monitoring and evaluation findings last year, PCI developed a plan to involve the staff of the National Health Mission (NHM) in supervising immunization-related activities, which has proved to be a crucial step in immunizing community members

### Fast Facts

- PCI organized 10 sensitization workshops in two rounds to ensure participation of NHM staff in immunization services.
- PCI covered 75 districts of Uttar Pradesh to vaccinate vulnerable populations such as nomads and the migratory population.
- More than 300 Accredited Social Health Activists received at least one training on interpersonal communication, developing a communication plan, data recording and reporting, vaccination due-list preparation and resource mapping.
- A total of 1,365 reluctant families learned more about the benefits of vaccines and agreed to routine immunizations for their children during a special immunization campaign.





BRAZIL

## A More Fruitful Future in Brazil

In 2022, Global Communities partnered with large local agribusiness companies to implement PROSPERA, a program that is promoting the sustainable development of agriculture through the empowerment of rural producers and the maize production chain. Through these localized partnerships, we are transforming the socioeconomic reality of rural farmers in Northeast Brazil by providing an ecosystem of agriculture technologies that contribute to high yields of maize and, just as importantly, training on high-quality maize production techniques. In 2022, the program expanded to the state of Ceará, and in 2023, PROSPERA will be implemented in a total of four states: Pernambuco, Ceará, Paraíba and Alagoas.

### Fast Facts

- Global Communities trained 4,030 rural producers and impacted 10,881 community members (including agrarian science students and professionals) through PROSPERA in 2022.
- A total of 1,208 people participated in 4 online trainings.
- Farmers produced a median of 120 sacks of maize per hectare in 2022, compared to a regional average of just 15 sacks of maize per hectare.
- Farmers produced 54 tons of quality feed for animals per hectare compared to 20 tons previously.
- We worked with 51 partners across Northeast Brazil to implement PROSPERA.





## ARGENTINA

# Strengthening Communities through Volunteerism

Global Communities' Sowing Futures program continued its work to strengthen the bridge between John Deere and home communities in Argentina through volunteerism. In 2022, the program returned to in-person activities after the most challenging part of the COVID-19 pandemic and saw outstanding commitment and participation from community members in Granadero Baigorria and Las Rosas. Sowing Futures supports community-led projects through our signature Participatory Action for Community Enhancement (PACE) approach while building highly localized partnerships with public and private sector entities.

### Fast Facts

- Sowing Futures directly impacted 4,460 participants and formed 34 public and private partnerships in 2022.
- A total of 608 volunteers provided 5,966 volunteer hours and supported 7 communities across our programming.
- More than 535 people were trained in PACE methodologies for community engagement and participation.





YEMEN

## Launching a Youth-Led Future

From August 2018 to December 2022, the USAID-funded Yemen Communities Stronger Together (YCST) program supported local communities in Yemen to mitigate conflict, strengthen social cohesion and promote peaceful resolution of differences. Global Communities implemented this program in partnership with the Field Medical Foundation, Build Up and Partners for Good. YCST laid the foundation for a peaceful and effective transition process in Yemen by engaging communities, building capacity and promoting peace.

### Fast Facts

Over the life of the program (August 2018 – December 2022), YCST:

- Reached 152,892 people through 15 service delivery PACE projects
- Completed 25 capacity building initiatives
- Reached 247,163 people through 8 stabilization projects
- Engaged 145 women to actively resolve conflicts in their communities and address issues that affect women
- Engaged 444 youth in civic life, including using their art to promote peace and co-existence











# Innovation & Technology

Ideas and approaches from the past are no longer enough to keep pace with the world's challenges. Global Communities embeds innovation at every level of our programming, creating space for digital solutions and agile approaches that can blaze a trail to new thinking and a more just and equitable world.

From partnering with the private sector to upend the home sanitation market in Ghana and expanding access to credit for women business owners in the Middle East to putting mobile technology in the hands of East African pastoralists, we are working to expand opportunity, prosperity and social inclusion. We are exploring new solutions for safe commodities storage, taking community savings groups online, and connecting people and ideas across languages and borders to build a better future for all.





DSG HUB

## Inclusive Innovation through Savings Groups

In June 2022, Global Communities launched the Digital Savings Group (DSG) Hub — an online learning and community platform aimed at facilitating thoughtful, safe and inclusive digitization of savings groups. Inspired by Global Communities’ own experiences introducing digital tools to Women Empowered savings groups in Tanzania and a vision of financial and digital inclusion for all, the DSG Hub promotes innovation to accelerate the benefits of savings groups for their members, especially women.

### Fast Facts

- More than 220 individuals registered for the DSG Hub launch event, “[Savings Groups in the Digital Age: New Resources to Support Digital Transformation](#),” which took place in June 2022.
- In the first 6 months of operation, the DSG Hub featured 55 resources and 10 leading digital products for savings groups; registered 103 members, 238 newsletter subscribers and 4,900 new users; and recorded 8.7K site visits and 27K page views.
- The DSG Hub benefited from strategic advice and guidance from 10 Advisory Board members representing peer organizations, technology providers and the funder.





GUATEMALA

## Transforming Gender Norms in Couples' Relationships

May 2022 marked the successful completion of the first adaptation of Journeys of Transformation (JOT) — a structured, gender-transformative intervention for couples in Guatemala. Originally developed by Equipundo and tested in Rwanda, JOT engaged men as allies in women's economic empowerment and sought to shift unequal gender norms and power dynamics present in couples' relationships. Leveraging its signature Women Empowered (WE) program, Global Communities partnered with Equipundo to adapt JOT and implement it with savings group members and their spouses in rural and indigenous communities of Guatemala.

### Fast Facts

- Twelve JOT groups formed in nine communities of Cuilco, Guatemala. Eleven groups completed the entire program and 98 couples graduated from the intervention.
- 99% of men and 97% of women stated that their experience in the program was positive or very positive.
- Reports of men and women after participating in the program showed a significant reduction in their support of traditional norms and attitudes that limit women's economic and labor participation.
- Both men and women recognized that after participating in the program more men participate equitably in domestic and caregiving work (share the work with women) or are primarily responsible (usually or always) for these tasks themselves.







VITAS | ROMANIA, PALESTINE,  
LEBANON, IRAQ, JORDAN

## Innovative Financing Solutions

Vitas Group (Vitas), a for profit subsidiary of Global Communities, continued its work lending to micro-, small and medium-sized enterprises (MSMEs) by focusing on creating innovative financing solutions that make a social impact. Vitas is licensed by Central Banks to provide a variety of loan products in Romania, Palestine, Lebanon, Jordan and Iraq.

### Fast Facts

- A total of 225,000 MSMEs will benefit from the expansion of loan products created and tested by the Vitas Lab.
- Vitas Romania finalized a strategic partnership with the European Investment Fund to secure a portfolio guarantee facility of \$21 million. These funds will enhance access to MSMEs in Romania.
- Vitas Palestine distributed \$42 million to 10,000 clients, 15% of whom are women. This included 2,000 renewals that have a 30-day portfolio risk of less than three percent.
- Vitas Palestine doubled its disbursement totaling \$42 million which resulted in a 29.3% increase in outstanding portfolio growth.



AFRISCOUT

## Technological Solutions to Support Pastoralists

As climate change threatens to trigger large scale hunger crises around the world, it is vital that we support frontline communities like Africa's pastoralists (nomadic and semi-nomadic livestock herders) who are at once the hardest hit yet also represent our most productive assets for food security and climate change mitigation. In 2022, Global Communities expanded access and use of AfriScout technology for improved pasture and herd management in Ethiopia.

Using localized satellite imagery and crowd-sourced indigenous knowledge, the AfriScout mobile app provides pastoralists with near real-time, visual data on forage and water conditions in the palm of their hand.

### Fast Facts

- In 2022, AfriScout registered 8,598 new users from 13 woredas in Ethiopia.
- A total of 8,655 households now benefit from using the service in Ethiopia.
- Of the 513 alerts posted by AfriScout users in Ethiopia in 2022, 23% were related to livestock diseases, 37% noted water shortage, 17% pertained to forbidden grazing, 7% were conflict related and 6% reported predator issues.
- In total, 118 government staff were trained on how to engage more communities and other users on the AfriScout application in four zones of Ethiopia: Borena, Dawa, Liben and South Omo.







## TANZANIA

# Measuring the Impact of Engaging Fathers and Bundling Nutrition and Parenting Interventions on Child Diets and Development

Malnutrition, inadequate stimulation and gender inequality are significant risk factors for poor child growth and development in Northern Tanzania. The Engaging Fathers for Effective Child Nutrition and Development in Tanzania (EFFECTS) randomized controlled trial measured the impact of engaging fathers and bundling nutrition and parenting interventions on child nutrition and development, caregiver nutrition and parenting practices, and gender equality and women's empowerment. The trial took place in the Mara region of Tanzania from 2018 to 2021.

### Fast Facts

- Bundled nutrition and parenting interventions had greater benefits to child development, child diets, nutrition and parenting practices, and household gender equality compared to nutrition-only interventions.
- Engaging couples in nutrition and parenting interventions had greater benefits to child diets, maternal and paternal care practices, household gender equality, and women's empowerment compared to interventions that engage only mothers.
- Nutrition and parenting programs should be delivered together and engage both parents when possible.

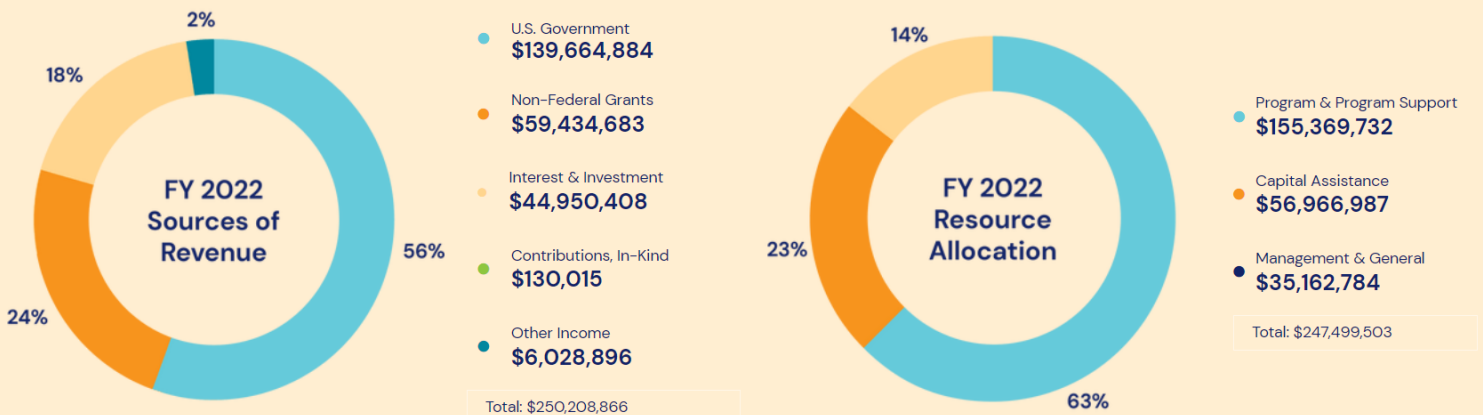
# Financials

## Fiscal Year 2022 At A Glance

|  | FY22         | FY21         |
|--|--------------|--------------|
| <b>Revenue</b>                                 | <b>250.2</b> | <b>239.6</b> |
| <b>Expenses</b>                                | <b>247.5</b> | <b>227.5</b> |
| <b>Year End Operating Results*</b>             | <b>-12.6</b> | <b>11.4</b>  |
| Change in Net Assets                           | 2.7          | 12.1         |
| Less Change in With Donor Restrictions         | 15.3         | 0.7          |
| <b>Total Net Assets</b>                        | <b>181.0</b> | <b>178.3</b> |
| Without Donor Restrictions                     | 136.5        | 149.1        |
| With Donor Restrictions*                       | 44.5         | 29.2         |
| <b>Liquidity/Current Ratio</b>                 | <b>2.5</b>   | <b>3.1</b>   |
| <b>Program Services &amp; Program Support*</b> | <b>63%</b>   | <b>64%</b>   |
| <b>Capital Assistance</b>                      | <b>23%</b>   | <b>21%</b>   |
| <b>Management &amp; General</b>                | <b>14%</b>   | <b>15%</b>   |

For the periods ending: Sept. 30, 2022 & Sept. 30, 2021

Revenue, Expenses, Year End Operating Results and Net Assets are presented in Millions.





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